

## SPONSOR LEVELS

\*Black tie Attire

### PRESENTING SPONSOR

\$50,000

- **PRESENTATION RIGHTS** for 2017 Wine Dinner & Auction
- **THREE TABLES** of ten guests each with sommelier's choice wine, perfectly paired with dinner for each table
  - **TEN INVITATIONS TO WINE DINNER PRE-EVENT** November 10, 2017 (Zodiac Room, Neiman Marcus)
    - **NAME AND LOGO** on pre-event program.
- **IN-STORE PROMOTION** inside the Wine Merchant store in Clayton, reaching ~2,000 patrons each month
  - **RECOGNIZED AS PRESENTING SPONSOR** in all invitations & 350 event programs
  - **PROMINENT SIGNAGE AND PUBLIC ACKNOWLEDGMENT** night of event
- **EXCLUSIVE PROMOTIONAL OPPORTUNITY AT EVENT** provide item with logo for guests to take home
  - **TWO PAGE AD SPREAD** in event program
- **FEATURED AS PRESENTING SPONSOR** in all society print advertisements if secured by July 31<sup>st</sup>
  - **FIVE MENTIONS** on Epworth social media, reaching 2,000 individuals

### TITLE SPONSOR

\$25,000

- **TWO TABLES** of ten guests each with sommelier's choice wine, perfectly paired with dinner for each table
  - **FIVE INVITATIONS TO WINE DINNER PRE-EVENT** November 10, 2017 (Zodiac Room, Neiman Marcus)
    - **RECOGNIZED AS TITLE SPONSOR** in all invitations & 350 event programs
    - **PROMINENT SIGNAGE AND PUBLIC ACKNOWLEDGMENT** night of event
      - **ONE PAGE AD** in event program
- **FEATURED AS TITLE SPONSOR** in all society print advertisements if secured by July 31<sup>st</sup>
- **THREE MENTIONS** on Epworth social media (facebook & twitter), reaching 2,000 individuals

### PREMIER SPONSOR

\$10,000

- **ONE TABLE** of ten guests with fine wine package
- **FIVE INVITATIONS TO WINE DINNER PRE-EVENT** November 10, 2017 (Zodiac Room, Neiman Marcus)
- **HALF PAGE AD** in event program
- **PROMINENT SIGNAGE AND PUBLIC ACKNOWLEDGMENT** night of event
- **TWO MENTIONS** on Epworth social media

### PATRON SPONSOR

\$5,000

- **ONE TABLE** of ten guests with fine wine package
- **TWO INVITATIONS TO WINE DINNER PRE-EVENT** November 10, 2017 (Zodiac Room, Neiman Marcus)
- **QUARTER PAGE AD** in event program
- **ONE MENTION** on Epworth social media

### CONTRIBUTING SPONSOR

\$2,500

- **FOUR TICKETS** with fine wine package
- **TWO INVITATIONS TO WINE DINNER PRE-EVENT** November 10, 2017 (Zodiac Room, Neiman Marcus)
- **ONE MENTION ON SOCIAL MEDIA** on Epworth social media